

INSTRUCTIONS:

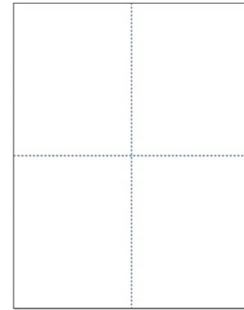
You will need to print the postcards, which you can do one of two ways:

1. Yourself (you will need a color printer, postcard stock, below, and postcard stamps)
2. By a third-party provider such as Staples or Kinkos (you will need this PDF and postcard stamps)

If you print them yourself:

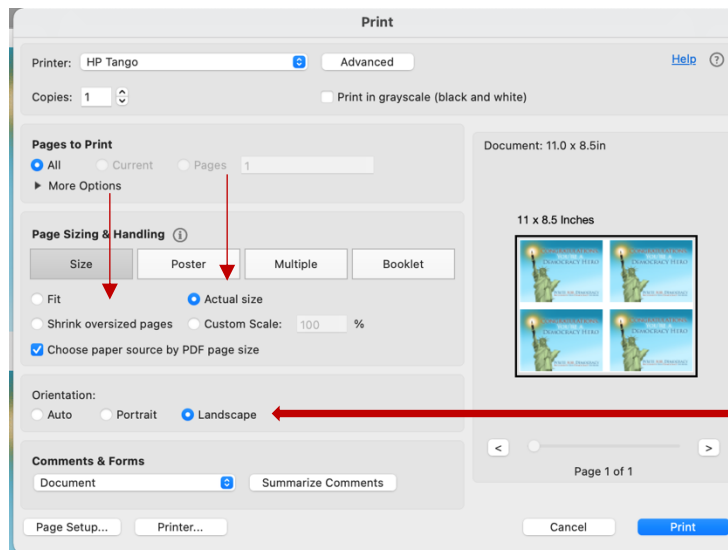
Use a four-card-per-sheet postcard stock that is perforated, (packages of these are available online from your preferred stationery vendor), and is suitable for your type of printer.

Open the attached PDF. Select Print. These are the settings you should be able to select (note “Actual size” and “Choose paper source by PDF page size” below):



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8-1/2 x 11 Laser and Inkjet Printer
Postcards 4 up Per Page, (4-1/4" x 5-
1/2" After Perf)



← The preview should look like this.

← **NOTE:** Select Landscape orientation

Once the Cards Are Printed:

- ⇒ Address them by hand, as you would a regular postcard and affix the stamp to the upper right-hand corner above the address.
- ⇒ On the left-hand side, write the reason the recipient is a Democracy Hero (see the list of hero candidates for why they should receive a card).
- ⇒ Sign your full name.
- ⇒ Do not include your return address.
- ⇒ Mail your card.
- ⇒ If the Democracy Hero has multiple addresses (i.e., some elected officials maintain several offices), consider sending a card to all the addresses.
- ⇒ Consider *also* sending an email with the same message.